

Six Senses Hotels Resorts Spas Takes a Bite Out Of the Big Apple with Its First North American Property and Its First Urban Hotel

BANGKOK – October 6, 2016 – Six Senses Hotels Resorts Spas is delighted to announce the brand’s long-anticipated debut in the United States with the opening of, Six Senses New York, a luxury hotel being developed by HFZ Capital Group in New York City between Manhattan’s popular High Line and the natural wonder of the Hudson River.

The extraordinary setting combined with an exciting new development project made this opportunity an idyllic ‘urban home’ for the first U.S. hotel project for Six Senses Hotels Resorts Spas and its flagship urban property, as announced today by Chief Executive Officer Neil Jacobs. “This project is a fascinating and exciting contrast to the typical Six Senses locations where we operate resorts in settings with azure waters, UNESCO heritage listings and lush rainforests,” said Jacobs. “Six Senses New York will have the same touch-points and DNA, with some creative adaptation of course, but with no compromises on our commitment to community, wellness, sustainability and design. We are delighted to be partnering with HFZ on this fabulous urban development.”

The development project by HFZ Capital Group is located on 10th Avenue, the site encompasses the entire block between 17th and 18th streets in the heart of the city’s vibrant and artsy Chelsea neighborhood. The overall project, named The Eleventh, features two soaring towers designed by award-winning architectural and design group BIG (Bjarke Ingels Group). The towers’ design draws inspiration from New York City’s classic Modernist structures and cultural institutions, while also playfully skewing the traditional skyscraper form with their rotating appearance. The stone and metal facades will add a dynamic yet harmonious twist to a vibrant West Chelsea neighborhood that has become known around the world for its groundbreaking contemporary architecture. The towers are approximately 300 and 400 feet (90 and 120 meters) tall, making them far taller than surrounding buildings and create expansive vistas of the High Line, Hudson River and Downtown and Midtown skylines. This mixed-use development will bring luxury to downtown Manhattan’s West Side with its first five-star hotel, approximately 240 condominium residences and high-end retail shopping.

The hotel will be located in the east tower directly adjacent to the High Line with ten floors and 137 keys. A popular New York City landmark, the High Line has helped transform the area into a must-see destination for both locals and tourists. Hotel accommodations will begin at a generous 400 square feet (37 square meters) to enable Six Senses New York to deliver the high level of personal service and lifestyle quality for which the brand is synonymous.

“We are setting a new precedent for architecture, design and lifestyle in downtown Manhattan, in a world-class location squarely between the High Line and Hudson River,” said HFZ Capital Group Chairman and Founder Ziel Feldman. “Six Senses will bring something completely unique to the New York City hospitality space while helping us realize our vision for The Eleventh. As a company we share in Six Senses' commitment to a forward-thinking, environmentally-conscious mentality that makes no compromise on quality and service, making this the perfect partnership.”

Pegasus Capital Advisors L.P., a New York-based private equity fund, acquired Six Senses Hotels Resorts Spas in 2012. Pegasus is partnering with HFZ in the development of the hotel. “We are delighted to join forces with HFZ to make this vision a reality,” said Craig Cogut, chairman and president of Pegasus.

A prime project commitment is to the environment and the project is being meticulously planned with the intent to attain LEED (Leadership in Energy and Environmental Design) Certification. Hotel guest rooms will be designed and appointed in compliance with the Six Senses brand's dedication to sustainability and reverence for the environment.

Spas are an integral part of the Six Senses brand. Six Senses Spa New York will offer a layered approach to wellness with treatments that are an intuitive mix of science and human awareness, where a high-tech and high-touch approach defines service that is crafted around the individual.

Two restaurants will be located in the hotel and showcase the brand's popular culinary approach to wellness by serving fresh, seasonal and locally-sourced produce and ingredients. Plans are also underway to create a unique private members club within the hotel and innovative meeting space to cater to small groups and board meetings.

Six Senses New York is slated to open in 2019.



From left to right: Ziel Feldman, chairman and founder of HFZ Capital Group, Bjarke Ingels, founding partner of BIG (Bjarke Ingels Group) with Neil Jacobs, chief executive officer of Six Senses Hotels Resorts Spas at the site of Six Senses New York.

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Six Senses New York will occupy 10 Floors of The Eleventh in the East Tower adjacent to the High Line. The development features two soaring towers designed by BIG (Bjarke Ingels Group).

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Six Senses New York is a key component of The Eleventh development by HFZ Capital Group, set between Manhattan's popular High Line and the Hudson River.

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Becoming part of Manhattan’s skyline, Six Senses New York features two contemporary towers (right) set between the popular High Line and the Hudson River.

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About Six Senses Hotels Resorts Spas

Six Senses Hotels Resorts Spas operates 11 resorts and 28 spas in 19 countries under the brand names Six Senses, Evason and Six Senses Spas. Aggressive development plans will triple the portfolio over the next five years with resort, hotel and spa openings underway in Austria, Bhutan, Cambodia, China, Egypt, Fiji, France, India, Indonesia, Italy, Nicaragua, Switzerland, Taiwan, Thailand, Tunisia, United Arab Emirates and United States.

Six Senses operates resorts in far-flung locations of incredible natural beauty known for their distinctive and diverse design personalities. Each of the nine properties is supported by a leadership commitment to community, sustainability, wellness and design. Six Senses hotels which share the same vision and values found at their award-winning resorts will premiere in urban locations in 2019.

Six Senses Spas offers a wide range of holistic wellness, rejuvenation and beauty treatments administered under the guidance of expert therapists. Six Senses Spas are located in all Six Senses and Evason resorts; 18 additional standalone spas are located in prestigious hotels and resorts as well as the premier class lounges of two major airports.

Evason introduces a collection of two unique resorts that follow the Six Senses philosophy of uncompromised responsibility to sustainability and to the community. Family friendly, these properties also provide a strong value focus while offering a vast array of guest services and personal attention.

About HFZ Capital Group

HFZ Capital Group is a Manhattan-based real estate investment and development firm with expertise in a broad range of real estate disciplines including underwriting analytics, structured finance, investment, development, construction and asset management. HFZ capitalizes on development and investment opportunities both in the U.S. and abroad and has acquired, owned, developed and operated properties across many asset classes, including residential, hotel, retail, sports and entertainment. HFZ’s quick rise as a preeminent developer in New York includes market-leading projects such as One Madison Park, 215 Chrystie, 11 East 68th Street and 505 West 19th Street. Today HFZ is managing and developing over 5 million square feet of real estate and bringing nearly 2,000 residential units to market. The company has a stellar reputation for restoring and preserving historic buildings as well as building ground up developments in collaboration with renowned architects and designers, such as David Chipperfield, Isay Weinfeld, Thomas Juul-Hansen and now Bjarke Ingels.

For further information, please contact:

Benjawan Sudhikam (Ms.)
Director of Public Relations & Communications
Six Senses Hotels Resorts Spas
T +66 2 631 9781
M + 66 8 181 38234
E ben@sixsenses.com

Joey Arak
The Eleventh
M18 Public Relations
T 212 604 0318
E joey@m18pr.com

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